

The Tribune

Aquafina small pack soon

NEW DELHI: With an aim to scale up volume in the bottled water segment, beverages giant Pepsi plans to roll out its Aquafina brand in small pack of 300 ml priced at Rs 5. After test marketing in Mumbai, Pepsi is now looking to launch the small-sized bottled water in other cities too. Aquafina is currently available in different sizes, including 500 ml priced at Rs 8 and one litre at Rs 12. — PTI