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What's your flavour?

LAUNCH Of Apple and Grape Mirinda

Mirinda introduces two new flavours – Apple and Grape. The two flavours are being launched with a quirky ad film which is a remixed rendition of the well-known song from *Moondru Mudichu*. The ad features Asin and has been directed by Gautham Vasudev Menon. It recreates the love triangle from the film and sees Asin in a boat where her two suitors are vying for her attention. As they try to outdo each other, the drama unfolds with a Mirinda twist.