

News monitored for: Frito Lay - Brands



WAH CHAAT!

The downpour on Saturday could not stop **ARUNIMA GHOSH** from dropping in at chaat stalls and trying out the Kurkure chaat mix rustled up by Suresh Prasad and Sunil Prasad. "Don't make it too spicy," Arunima instructed Suresh at his stall near Forum's gate on Elgin Road. Her next stop was Sunil's, opposite Brand Factory on Lee Road. "I love digging into chaat and I specially like the

chaat made with Kurkure Chilli Garlic. It's a very interesting concept! When you mix Kurkure with chaat masala and spice it up, it becomes all the more delicious," said the *Nayika Sangbad* heroine. The event was a part of

Kurkure's Priyo Chilli Flavour Khao, Star-er Shaathe Shopping-e Jao. All you need to do is SMS your favourite Kurkure flavour — Kurkure Chilli Mustard, Kurkure Chilli Saucy, Kurkure Chilli Garlic and Kurkure Chilli Achari — to 5499974 and win Rs 31,000. What's more, get the chance to shop with either Raima Sen or Swastika Mukherjee at Pantaloons! Kurkure has tied up with 20 of the best chaatwallahs in Calcutta to recreate the Kurkure chaat.

Pictures: Anindya Shankar Ray



Sunil Prasad



Suresh Prasad