



SAMUEL

VINDU'S NEW AVATAR

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Vindu Dara Singh. An army of Vindu Dara Singhs. Just think about it! Well, well, that's what Ranbir Kapoor has to face in level two of *The Game*, Pepsi's new promotional campaign that kicked off on March 31. Vindu was in City on Wednesday for the world premier of the second advertisement in the series that'll run on your television screens across the coming week, starting today.

So, meet Vindu, dressed as Funk-Key, trying to slip in

through the half-closed door to the hall where the media-persons awaited him, just managing to not trip over the cables lying on the floor. Vindu is a baldhead and the costume is a funky orange, silver dress. "It feels like in a sauna. If I wear this for one or two hours in this Chandigarh heat, I think I'll lose at least half a kg," Vindu says. "I ran in a scene wearing this, flew in the other. It weighs about 10-12 kg, but Sanju's (Sanjay Dutt) was heavier," he tells.

The *Game* is set in a castle owned by game master Sanjay Dutt. He challenges Youngistaani Ranbir to get

his Pepsi from his lair. In the first level, Ranbir gets stuck under water and in the second level, the game master sends his under-sized champ, Funk-Key to stop Ranbir from getting closer to his Pepsi. And the muscular, 6'2" Vindu plays a one-foot Funk-Key in the ad, a micro gaming character here. "He's chotu, not even bigger than Ranbir's shoe," he says.

The ad will run for a week. "I want to see people laughing and having fun while watching this ad along with a Pepsi, of course," he says. Besides, there's *Chak Dhoom Dhoom* on Colors and films keeping him busy.