

# Business Standard

**Tropicana launches mixed fruit variant**



Tropicana, the international juice brand from PepsiCo, has launched a mixed fruit variant in its 100 per cent fruit juice series. The juice is a mix of 7 fruits —apples, oranges, grapes, peach, apricot, passion fruit and lemon. It is available in two pack sizes; a 200 ml tetra-pack priced at Rs 20 and a 1 litre pack, priced at Rs 85.

*BS Reporter*