

To ensure clean and green township

'Pavitra Panipat' launched

TRIBUNE NEWS SERVICE

PANIPAT, OCTOBER 23

Aimed at making this industrial township clean and green, soft drink giant PepsiCo, EXNORA and the local municipal council today jointly launched "Pavitra Panipat", a zero waste management project near Mehrana village in the district.

Excellent Noval and Radical (EXNORA), having vast experience in solid waste management, will provide the required assistance in getting rid of the garbage problem.

This solid waste manage-

ment project is equipped with several options for micro enterprises like pet bottle recycling unit, waste paper recycling unit and tetrapack recycling unit among others.

The soft drink company has provided a fund of Rs 15 lakh for the project, which is expected to process about 1.5 tonnes of garbage daily.

President of the MC Vinod Wadhwa said around 3,000 households from six localities - Model Town, Sukhdev Nagar, New Sukhdev Nagar, Geeta Colony, Prahalad Colony and Narasingh Park - would be covered in the first phase.

Speaking on the occasion, CEO of PepsiCo, India, Sanjeev Chadha said the project would be the first of its kind in the region.

He said besides door-to-door garbage collection, the project management would also ensure beautification of the town, including sweeping the streets.

He said hospital waste from 39 dispensary/clinics and other waste material from 384 shops would also be collected on a routine basis.

At a dedicated segregation plant, the organic waste will be converted into vermi-compost using earthworms.