

Ranbir's water conservation mission



Ranbir Kapoor has donated his winnings from the game show "Kaun Banega Crorepati" to a charity which works for preservation of water and has urged his fans to save water. Ranbir, who is the brand ambassador of Pepsi, has donated the KBC prize money to the Community Water Initiatives, a charity owned by PepsiCo India.

"Water is a resource that we all take for granted. We should be more conscious of the importance of water and do our bit to conserve it. I try and save water wherever I can," said Ranbir.