

The New
Indian Express



Members of the Chennai Super Kings and Trichy Tendulkars teams after their exhibition match in the Seven-Up Lemon Pattalam Championship in Chennai on Thursday

SUPER FUN FOR CHENNAI SUPER KINGS

Express News Service
Chennai, April 1

CHENNAI Super Kings followed up their resounding win over Royal Challengers Bangalore with a fun-filled 'loss' to Trichy Tendulkars by 8 wickets, in an exhibition match of the Seven-up Lemon Pattalam championship at the MA Chidambaram Stadium on Thursday.

Batting first, Chennai were bundled for 44 in the seven stipulated overs, which the Trichy Tendulkars overhauled with seven balls to spare. The Trichy

team was selected after a rigorous league stage comprising 1400 teams from 14 cities of Tamil Nadu, out of which 16 teams got selected for quarterfinals.

Into its second season, the *Seven Lemon Pattalam*, a unique talent-spotting program, is a rage in the districts. If seven cities contested last season, it doubled this year, with 1400 (350 last year) teams participating in the two-month long tournament.

Congratulating the winners, VB Chandrashekar, director of cricketing operations, said, "We are really over-

whelmed to see so many teams competing for the 7UP Lemon Pattalam trophy and it's really heartening to see a team beating them."

Executive vice-president of PepsiCo Alpan Titus assured that her company would continue promoting the sport.

"It is heartening to see youth from Tamil Nadu compete with each other to meet their dream idols and play against them. We are absolutely delighted to be playing a catalyst role in this innovative and memorable initiative. We would continue our support," she said.