

PEPSI organises Meet the Press programme

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JAMMU: To highlight the efforts of PEPSI in providing Business and Employment opportunities to ex-servicemen, a Meet the Press programme was organised on Thursday at Hotel Asia which was presided over by Mukesh Anand, President Project Healing Touch-Mission Vijay-2.

Executive Vice President, Jai Beverages (P) Ltd, Naginder Razdan, was the Guest of Honour on the occasion. GM Sales and Marketing, Vijay Khanna and Franchise Manager PEPSICO India, Sumit Gupta were also present. PEPSI was the first Corporate House which associated with Project Healing Touch, when a wounded soldier Sepoy Om Prakash of the 3rd Rajput Regiment was given the PEPSI distributorship in village Pali near Faridabad on 15th Dec 2000.

His success inspired more wounded soldiers

and ex-servicemen to join PEPSI as distributors.

Naginder Razdan reiterated his commitment to the cause and went a step ahead in committing employment opportunities to ex-servicemen. It is worthwhile to mention that Jammu already has the rare distinction of having five ex-servicemen as distributors who are doing a good business.

Besides Jammu, there are ex-servicemen as PEPSI distributors in Roorkee, Pune, Jabalpur, Aligarh, Ghazipur, Jhunjhunu, Satna, Bahadurgarh, Jhajjar and Barielly.

PEPSI has also given employment to a number of ex-servicemen, two of them are running bottling plants at Panipat and Allahabad.

PEPSI is also keen to appoint ex-servicemen as employees. Project Healing Touch is coordinating with retired defence personnel all over the country to make this a big success.