

News monitored for: Pepsi - Corporate

## Statesman - Marquee

**Snack variants**

**ACTOR** Juhi Chawla, the brand ambassador for Kurkure, a popular namkeen brand of PepsiCo India, has launched its three new variants made using moong, urad and chana dal. "Kurkure has always been a snack that I have enjoyed eating and being associated with it since 2004 as it's a fun snack brand par excellence that has delighted consumers by focusing on quality and keeping up with changing needs. These three new variants made with different dals are another example of relevant innovation people have come to expect from Kurkure" said Juhi.

