

News monitored for: Pepsi - Brands

LIVE RICH
FINANCIAL
Chronicle

SMART BYTES



V Vaidyanathan
VC & MD
Future Capital

The opportunities in ICICI Prudential Life were great, the job was exciting. But this

(his new job) was kind of different. It was an opportunity to become an entrepreneur. It is an opportunity to create something, to make it a large financial services company. The idea is to build for the long term



Punita Lal
ED (marketing)
PepsiCo India

The zero-calorie cola is targeted at health conscious individuals in the age group of

25 and 35 years. We have no plans to phase out Diet Pepsi, whose production had been suspended for a while. Pepsi Max is not targeted at competition but was a new offering aimed at building a new category altogether



Saurabh Govil
Senior VP (HR)
Wipro Technologies

Compensation is only one of the levers. There are others that can

influence as well — like career growth, job rotation, learning opportunities and higher engagement with senior management. We plan to use all these levers to manage attrition



Suk Ling Gun
Managing Director
Kaspersky Lab

India is very important in Kaspersky's global operational map.

Kaspersky is already leader in the consumer space in India in terms of subscribers, and we want to maintain that position. The Indian market is getting more competitive and newer players are emerging. The demand for anti-virus is increasing