

News monitored for: Pepsi - Brands



Good morning my walnut muffins! Yes, I'm in a rather good mood today because the weekend has begun. This tiring week is finally going to come to an end and at last I can spend some quality time with Vijay, my silver-bearded beau. You know, work has been hectic and besides, we haven't been too well either, so the whole week has been pretty *thanda*.

Well, well! So this morning, when Vijay and I were sitting in our balcony, glancing at the brilliant view of the sea, he got a phone call from some *khabroo* of his, whose name he refuses to tell me. Hmm... *Sochene wali baat hain!* Anyway, so after doing some *gup-shup* with this 'dude', Vijay came back, parked himself next to me and said he has something fun to tell me about very own *Chikni Chameli* Katrina Kaif. Huh?! How did he get news about her? She has been MIA for too long now.

Vijay tells me that this actor, who has been super busy of late, has just shot for her new commercial for Mango Slice. Apparently, this

ad is inspired by Shringar Ras, which is the sensuous and indulgent mood in our culture. Set in a beautiful river-side *haveli* in Orchha which is in Madhya Pradesh, the new campaign presents Katrina in a playful mood with her *rasiya* in mind. (Salman Khan? Ranbir Kapoor? who else?). Aha! I crack myself up sometimes. Ha ha ha!

Okay, but that's not all, insists my handsome Vijay. Kat is also going to be shown running through the corridors and the courtyard of this *shaandar*, *raja-naharajaan ke time ki haveli*, while a *qawwali* will play in the background. Also, the lyrics of the *qawwali* go like this: "*Bahut Hui Hai Yeh Aankh Micholi, Khelungi Ab Main Ras Ki Holi...*". Cheesy, but *theek hain!*

The director of this TVC is some Cannes award-winning guy called Prakash Varma or something. So basically, the audience is going watch Kat in a very sexy avatar onscreen. No wonder Vijay is so excited. Whatever! While Kat indulges in some Mango Slice, I'll just go indulge in some cookies and chocolates. Ta ta!