

Vindu Dara Singh shares his love for the 'real' and the 'reel'

Photo: S Chandan



Reality byte

■ Ashima Sehajpal

An actor popular for his acting is understandable. An actor popular for being himself on screen, when watched by billions, is rather intriguing. Agrees Vindu Dara Singh, "People get famous for their work and talent. In my case, it was just being myself on the *Bigg Boss*. Nothing was farce, my attitude and behaviour was as it is in real life."

'Real' act paid him more than the 'reel' act in terms of popularity and work of course, and that's how he got a major advertisement campaign. Vindu will be seen sharing space with Ranbir Kapoor as Funk-Key in Pepsi advertisement, *The Game*.

To bring in the 'reel' effect while promoting the campaign in the city, Vindu walked in sporting the jumbo outfit that he is wearing in the advertisement as well. In orange, green and red, with wires running around, the outfit weighs 12 kg. The most interesting feature in the dress is two exhaust fans on the shoulders. They don't work, of course, but it's projected that he flies with their help, "It was an adventure to shoot 15 feet above

the ground is this outfit."

Also Vindu is shown the size of Ranbir's feet, who challenges him to find the right key to enter the next level, "It's a phenomenal concept. No advertisement in India before has come in the form of a game show. I felt like being a part of *Star Wars*." Such a heavy gear was a challenge for him? "It's like taking a sauna bath when I am into the costume. In Chandigarh weather, I can lose up to half-a-kilo in one hour," he quips.

The most time consuming part of the campaign, which otherwise took eight hours to be shot was the costume itself. It took one-and-a-half months to make it. And the games he loves to play? "Play Station 3," he shares. The Pepsi advertisement will go on air from Thursday onwards for a week. Next, he will be seen in a Punjabi film, *Lion of Punjab*, and a kids' reality show *Chak Dhum Dhum*.

Reality show reminds of his *Bigg Boss* win and its most controversial participant, Kamal Rashid Khan, "I met him a couple of times post *Bigg Boss*. He is still the same. I fail to understand his behaviour." Just as everyone, else wouldn't he have won?

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