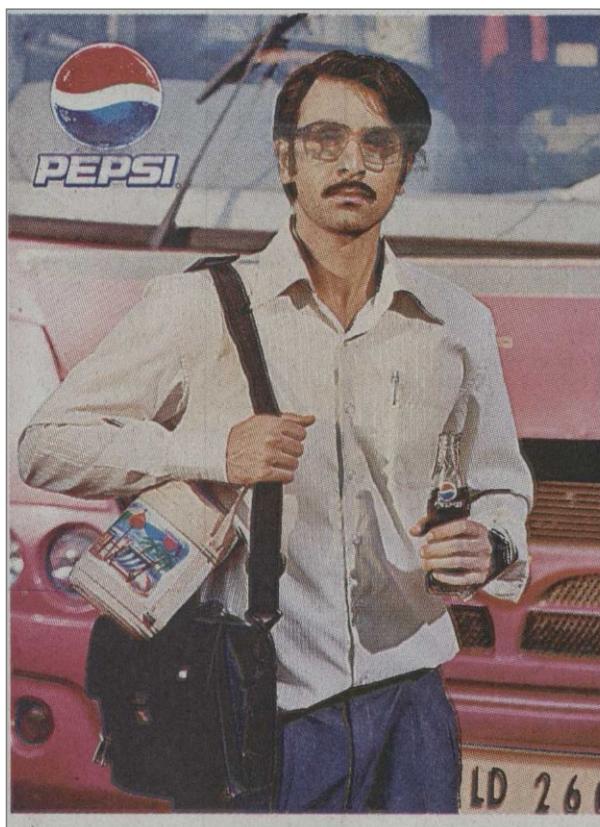


News monitored for: Pepsi - Brands



Ranbir now flaunts de-glam look for new ad

NEW DELHI: After being seen as a bald bespectacled old man in a commercial, Ranbir Kapoor will now feature in Pepsi's IPL campaign as a middle-class guy—which he describes as his 'de-glam' look.

One of the most stylish stars and a Bollywood heartthrob, the 30-year-old will be seen as a simple working class man who wears dull clothes, large spectacles, braces, and a 1990s style chevron moustache in the upcoming funny commercial for Pepsi IPL (Indian Premier League).

The new commercial will go live April 3.

"It's not the usual

casual and trendy look that I get to sport in Pepsi campaigns or in most of my films.

In the new ad film, I play a simple man, who likes to dress conservatively but is passionate

The actor will be seen as a simple working class man who wears dull clothes

about cricket, India and Pepsi IPL. You can call it my 'de-glam' look," Ranbir said in a statement.

The actor had donned the garb of an old man for a Tata Docomo ad. —IANS