

News monitored for: Pepsi - Brands

BOLLYWOOD

Ranbir goes de-glam for new ad

After being seen as a bald bespectacled old man in a commercial, Ranbir Kapoor will now feature in Pepsi's IPL campaign as a middle-class guy – which he describes as his “de-glam” look.

One of the most stylish stars and an eligible bachelor, the 30-year-old will be seen as a simple working class man who wears dull clothes, large spectacles, braces, and a 1990s style chevron moustache in the upcoming funny commercial for Pepsi Indian Premier League.

The new commercial will go live on April 3.

“It's not the usual casual and trendy look that I get to sport in Pepsi campaigns or in most of my films. In the new ad film, I play a simple man, who likes to dress conservatively but is passionate about cricket, India and Pepsi IPL. You can call it my ‘de-glam’ look,” Ranbir stated.

The actor had once donned the garb of an old man for a Tata Docomo ad.

