

News monitored for: Pepsi - Brands



Ranbir goes de-glam!

Ranbir Kapoor will be seen in a geeky look in his commercial for a cola brand. In the ad, Ranbir plays a simple working-class man who wears dull clothes, large spectacles, dental braces, and sports a '90s style chevron moustache. A cricket fan, he is seen carrying a large shoulder bag and a yellow tiffin box. The actor who has tried several different looks earlier for his films and commercials, says, "It's not the usual casual and trendy look that I get to sport in these campaigns or in most of my films. In the new ad film, I play a simple man, who likes to dress conservatively, but is passionate about cricket, India. You can call it my 'de-glam' look."

—Aakanksha Naval-Shetye