

News monitored for: Pepsi - Brands



Priyanka's new spiritual avatar

Bollywood's 'desi girl' Priyanka Chopra has donned the look of a spiritual diva in a new advertisement for Pepsi.

The 30-year-old has flaunted over-the-top make-up and she even has a big tikka (vermillion mark) on her forehead. In a yellow Manish Malhotra sari, Priyanka has worn bangles and heavy jewellery for the Indian Premier League (IPL) special advertisement for the brand.

"I have played a lot of different characters in my films but I haven't played a spiritual diva yet! We had a lot of fun putting together this look. It's extravagant but goes perfectly with the idea," the actress commented.

Excited about the ad film, she added, "It's cheeky, it's naughty and it captures the crazy kind of fan support for various teams."

The last Pepsi IPL ad saw Priyanka's *Barfi!* co-star Ranbir Kapoor in the character of a middle-class working man.

The ad will go on air April 18.