

Pepsi creates first *Youngistaan* anthem

Chandigarh: Pepsi launched its first of its kind *Youngistaan* anthem on Monday. As youngsters donned the role of lyricists sharing what "Youngistaan ka WOW" means to them, popular celebrity musical duo Vishal and Shekhar gave the anthem a catchy background score. Accentuating the 'WOW' quotient further, was the grand finale with a musical evening that saw Vishal & Shekhar along with winners unveiling the *Youngistaan* anthem.