

# The Statesman

## **Pepsico**

**KOLKATA, 24 MARCH:**  
**Pepsico has engaged 12,000 farmers across the country for contract farming of potato, executive vice-president of Pepsico Holdings (agro-business) Mr Nischint Bhatia said. He added that out of the 12,000, 6,500 framers were from West Bengal.**  
**|| PTI**