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MAIL TODAY

PepsiCo & Unilever to revive JV in India



FOOD and beverages major PepsiCo and FMCG giant Unilever are reviving their joint venture (JV) in India by re-introducing their global product 'Lipton Ice Tea' in the country. The JV's Indian arm has launched two new flavours of the ready-to-drink ice tea, after it was withdrawn around seven years back when the JV entered the country.