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DECCAN Chronicle

PEPSICO, PVR EXTEND PACT BY FIVE YEARS

New Delhi: PepsiCo India and multiplex chain PVR Ltd on Tuesday said they have extended their partnership by another five years for retailing of the products of the food and beverages major. As part of this partnership, PepsiCo India will be the official 'Pouring Partner' for carbonated soft drinks, health drinks and other beverages, at all 166 PVR screens spread over 22 cities across India.