



Page No: 6  
Page Name: Companies  
Size: 19 sq. cm  
AVE: INR 4,868

Type: Newspaper  
Language: English  
Circulation: 25,000  
Frequency: Daily

Mumbai - Apr 17, 2013

News monitored for: Pepsi - Corporate

### PepsiCo ropes in Chris Gayle

Beverages and snacks major PepsiCo on Monday said it has roped in West Indies cricketer Chris Gayle along with the Bollywood actor Priyanka Chopra for its ongoing marketing campaign.