

News monitored for: Pepsi - Corporate

Oats on the go

Quaker, a leading oats brand from the house of PepsiCo, recently announced the launch of its new range of ready-to-cook traditional breakfasts. These delicious offerings – Quaker nutri po-ha and Quaker nutri upma – are available in two flavours.

This new range cooks in

three simple steps in as many minutes, making it a convenient breakfast solution for the time starved young urban Indian population struggling to strike a balance in the morning rush hours.

“The new range maintains the traditional essence of

breakfast in India and will delight consumers who are looking for convenience without compromising on nutritional values and authentic taste,” said Anuj Chadha of PepsiCo India - foods.

The range will initially be available in select trade outlets in Delhi and NCR and priced at Rs. 26 for a 150 gm pack that serves two to three.