

Hindu - Metro Plus

New campaign

Slice's new 'Aamsutra' campaign has actress Katrina Kaif. The TV campaign has been produced by Nirvana Films & directed by Prakash Varma. Slice is available in various pack sizes of 200ml returnable glass bottles (Rs.10/-), 250ml returnable glass bottles (Rs.12), 500ml and 1.2 L PET bottles at Rs. 25 and 55 respectively and 200ml Tetrapack at Rs.12.

