

News monitored for: Pepsi - Corporate

MAIL TODAY

PepsiCo eyes 30k farmers by 2013



PEPSICO expects the number of Indian farmers, from whom it sources different produce, to

reach 30,000 by the end of next year, up 25 per cent from the existing pool. The firm works with farmers across nine states, including Punjab and Maharashtra procuring agri-products like potato and barley from them.