

## Hindu - Retail Plus

**MORE LEMON**  
*Nimbooz by  
7Up, PepsiCo*  
India's  
packaged  
lemon juice has  
been launched  
in the Tamil  
Nadu market. It  
comes in  
convenient  
packaging  
formats of  
200ml  
returnable  
glass bottles,  
350ml PET and 200ml Tetra,  
attractively priced at Rs 10,  
Rs 15 and Rs 10 respectively.

