



PepsiCo sets up waste management centre

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PTI

Panipat: Beverage major PepsiCo has set up a zero waste management (ZWM) centre here in association with a non government organisation and Panipat Municipal corporation to convert organic waste into manure.

The ZWM project is the first to have been launched in the northern region after success of similar projects in South India. PepsiCo and the NGO Exnora have jointly been executing these projects.

Pepsico has contributed Rs15 lakh for setting up of the centre, while the total corpus for ZWM projects across India is more than Rs1crore. In the first phase, the project would cover six wards of this industrial town, which would later bring other areas under its ambit. "Pepsico also plans to start similar projects in Mumbai, Kolkata and Chennai," PepsiCo CEO Sanjeev Chadha said.

Under the initiative, garbage is collected from the households, shops and hospitals and segregated into inorganic and organic wastes. The organic wastes are then converted into vermi-compost and the inorganic wastes are further sorted out into different categories and recycled.

The programme was first implemented in Pammal Municipal Corporation at Kancheepuram in Tamil Nadu in the year 2005. Following the successful execution