

Lays announces 17 claimants for the Lay's 'Ghar Banao Stadium' campaign

Mumbai: They munched on Lay's and won INR 1 lakh each, what are you waiting for? After the successful launch of the 'Ghar Banao Stadium' campaign, Lay's has announced 17 claimants of INR 1 lakh daily prize. These claimants span across the country including cities like Mathura, Vijaywada, Shimla & Ahmedabad. The latest campaign builds on the brand's promise of adding fun and excitement to the cricket season and thus magical moments to the life of its consumers.