

Katrina excited about new ad

Slice is all set to celebrate the great Indian romance with mango through its new campaign featuring brand ambassador Katrina Kaif. Slice has captured the emotions in its new ad film in a uniquely Indian way to welcome the onset of the mango season.

Accompanied by the tagline, 'Ab Ras Barsega', the latest commercial is a new chapter in the extremely popular 'Aamutra' series, and it celebrates the abundance of mangoes in every bottle of Slice.

"Every Slice film is a whole new experience, and though this is my seventh film with the brand, I feel nervous and excited like it is my first one again! That's probably because 'Ab Ras Barsega' presents me in a whole new avatar. The look is refreshingly new, yet royal and sensuous. I had a great time shooting for the ad and I especially love the gawwali that is simply magical. I'm sure Mango Slicefans will enjoy watching the new campaign, right at the onset of the mango season!" said Katrina Kaif.

