

News monitored for: Pepsi - Corporate

## Invest more, Kiran tells PepsiCo

### ALL THAT FIZZ

**1,30,000**

CM says his govt has cleared that many crores worth projects in State

**33,000**

That's what PepsiCo has promised to invest (in crores) in India by 2020

**1,200**

Pepsi investment (in crores) for beverage manufacturing facility in A.P.

**1,20,000**

That's the company's plan to achieve the unit bottling capacity by 2020

**8,000**

Those many jobs is what the plant offers, providing direct and indirect employment

**6**

In that many years, company plans to increase sourcing of mango pulp from A.P.

**38**

That's the number of plants PepsiCo has in the country

**7**

These number of production lines cater to entire A.P. and parts of Karnataka



Special Correspondent

**HYDERABAD:** Chief Minister N. Kiran Kumar Reddy wanted the global beverage maker PepsiCo to make most of its proposed Rs. 33,000-crore investment in the State. "I thank PepsiCo chairperson Indra Nooyi for investing Rs. 1,200 crore in A.P. We would like most of the proposed Rs. 33,000 crore (in India) to be invested in A.P. We are ready to support the company in all possible ways," he said after taking part in the ground breaking ceremony of the company here on Saturday. The power cuts experienced last year will be history and there will be no power cuts going forward according to the Chief Minister. Even if

the State has to impose cuts, it would be the least in the country, he said. "The 7,000 MW gas based power plants in the State could not get fuel due to lack of supply from KG D6. Once we get gas, we will have surplus gas which can even be sold to neighbouring States," he said.

Of the total investments lined up by 2020, the PepsiCo will make Rs. 1,200 crore investment in the first and single largest Greenfield beverage making plant in SriCity SEZ in AP, said Mr. D. Shivakumar, chairman and CEO, PepsiCo India. The new chairman and CEO of PepsiCo Mr. D. Shivakumar said that he is new to PepsiCo and learning about the people and business.



N. Kiran Kumar Reddy at the ground-breaking ceremony for PepsiCo's plant at Sri City, in Hyderabad on Saturday. - PHOTO: MOHD. YOUSUF