

THE HINDU
METROPLUS

Loud and clear

Every year in India alone, 1.8 million kids are born with hearing impairment and studies indicate that one out of 12 Indians has a hearing problem.

To provide some relief to the patients suffering from such problems, the U.S.-based Starkey Hearing Foundation in partnership with PepsiCo is providing more than 7,000 hearing aids for children and adults in need in the sub-continent. Delhi, Agra, Guwahati and Kolkata will be the first to be covered.

The Foundation was started by William F. Austin with the mission, "so the world may hear".

