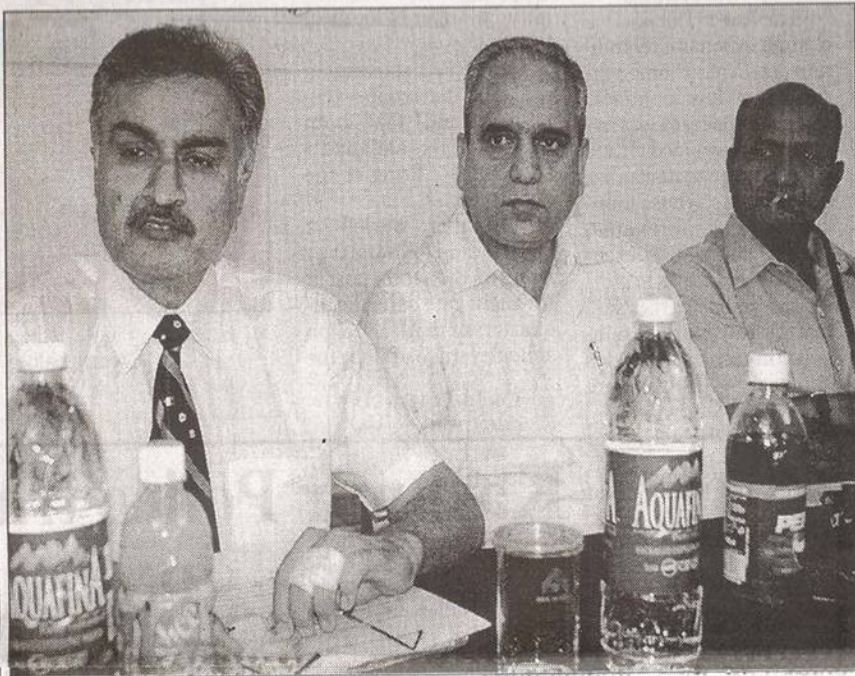


Pepsi to appoint 200 Distributors in Project Healing Touch by Dec 2008



GOF CORRESPONDENT

Jammu Oct, 11 : Project Healing Touch is now planning to have Pepsi distributors in every State of the country and increase their numbers to over 200 by December 2008 said Mukesh Anand Founder President Project Healing Touch while addressing the press conference at Jammu.

He said Pepsi was the first Corporate House to support this project and the first beneficiary was Sepoy Om Parkash of the 3rd Rajput

Regiment, a soldier who lost his right leg due to mine blast in the Kargil War. He said in the last seven years Om Parkash has been one of the finest Pepsi Sub Distributor. Anand informed that after his success a number of Ex Servicemen and wounded soldiers were appointed as Distributors.

He said the States where Pepsi has appointed Ex Servicemen as Distributors included J&K, Haryana, Punjab, Maharashtra, MP, Rajasthan and UP. Anand

said the Pepsi has also appointed a number of Ex ser-

vicemen in their bottling plants and as sales Executives with bottlers.

He informed that Jammu has five Ex Servicemen as Pepsi Distributors, who would now train Ex Servicemen from other states to become successful entrepreneurs. He said besides Pepsi other Corporate Houses supporting this project are Apollo Tyres, Tata Motors, Hero Honda, HCL, ICICI, Airtel, Nilkamal, Mico and Castrol.

The five successful Ex Servicemen from Jammu who have done very well as Distributors for Pepsi included Redt Sub. Maj (Hony/Capt.) Roop Lal Sharma, Retd. Sub Maj. (Hony / Capt.) Beeru Mal, Retd. Sub Maj. (Hony/Capt.) Iqbal Singh, Retd. Lt. Naik Devinder Sharma and Hony Captain Mani Raj.