

# Tropicana Expands Portfolio, Introduces Mixed Fruit Juice

FW BUREAU

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Tropicana, the international juice brand from PepsiCo, has launched a delicious mixed fruit variant in its wholesome 100 per cent fruit juice series.

The juice is made of hand-picked fruits picked from finest farms from across the world that are squeezed within 24 hours of getting plucked. It has no added sugar, no colour and no preservatives. It is naturally fat and cholesterol free and is also a good source of potassium, which could help reduce the risk of high blood pressure.

The mixed fruit juice is available in two pack sizes; a 200ml tetra-pack priced at Rs 20 and a 1 litre pack, priced at Rs 85. ♦