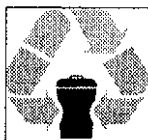


THE ECONOMIC TIMES

3-way initiative for waste management



PEPSICO INDIA has joined hands with the NGO Exnora and the government of Tamil Nadu to set up

'The Exnora PepsiCo Environmental Training Institute' to provide training and awareness in solid waste management. The institute formed through a unique tripartite agreement, was inaugurated by state minister for rural development and local administration MK Stalin at Pammal in Chennai last week, finds **Our Bureau in Chennai**.

The institute to help strengthen the efforts of local body in solid waste management by conducting training programmes. The institute will also prepare training modules and conduct training courses driven by local needs including customised training courses for schools, colleges, NGOs, SHGs and unemployed youth. The trainers will be from National Productivity Council, Anna University, Madras University, State Pollution Control Board, Borda and other related environmental department of various institutes. Stressing the need for such initiatives, Exnora founder MB Nirmal said, "There is limited and generally unstructured private sector participation in treatment and disposal of solid waste." "We hope this institute will be able to expand this model across the state and country" said Sanjay Warke, director, PepsiCo-south unit.