



CAUTION NOTICE – AGAINST SPREADING RUMORS

PLEASE BE INFORMED that recently we have come across several instances where SMS, electronic mail and electronic mail messages have been generated / circulated with malicious and defamatory contents relating to the safety of Kurkure.

We wish to inform all consumers and customers that there is no truth in any of these messages that you may have received or might receive.

We wish to assure all our consumers and customers that Kurkure is:

- 100% safe
- Made using high quality ingredients like rice, corn, besan, salt , vegetable oil & spices which are compliant with the applicable regulations in the country
- 100% vegetarian

All information regarding the ingredients used in our products is clearly set out in the labels of the products. All our products are manufactured in our state of the art manufacturing facilities which are certified by national and international institutions.

Please be informed that the communication and proliferation of any capricious, malicious and defamatory messages either by SMS, electronic mail and electronic mail messages or any other electronic form is a punishable offence under the Information Technology Act and Indian Penal code

The offender is also liable to be proceeded against for payment of damages for causing loss of reputation and demeaning or brand equity and consequent business loss

In case you receive any such malicious and defamatory message either through any SMS, electronic mail, electronic mail message or otherwise or you have any queries , concerns or clarifications in relation to our products, please call us at our Helpline no 1800224020 or email us at consumer.feedback@pepsico.com

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