

News monitored for: Frito Lay - Brands

Hindu - Metro Plus

A new twist

Kurkure, the namkeen brand, has announced the launch of two new variants –Kurkure Puffcorn and Kurkure Monster Paws. Kurkure Puffcorn uses corn as the main ingredient and is available in two flavours – Yummy Cheese and Mad Masala. Monster Paws is also available in two flavours – Mad Masala and Funky Tomato. Puffcorn and Monster Paws are available in 18g and 38g packs, priced at Rs. 5 and Rs. 10 respectively.

