

To Whomsoever It May Concern

W.r.t the “For list of states visit” reference on back of pack of brand “Uncle Chipps” products available in various markets, following is the detailed list of states:

- 1) Offer: **10% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 5 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal, Andhra Pradesh, Andaman & Nicobar, Kerala, Puducherry, Tamil Nadu
- 2) Offer: **20% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 5 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: Haryana, Himachal Pradesh, Jammu & Kashmir, New Delhi, Punjab, Uttaranchal
- 3) Offer: **30% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 5 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: Uttar Pradesh, Karnataka, Maharashtra, Goa, Gujarat, Chhatisgarh
- 4) Offer: **50% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 5 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: Rajasthan, Madhya Pradesh
- 5) Offer: **20% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 10 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: Haryana, Himachal Pradesh, Jammu & Kashmir, New Delhi, Punjab, Uttaranchal, Uttar Pradesh, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal, Chhattisgarh, Tamil Nadu, Andhra Pradesh, Karnataka, Kerala, Maharashtra, Goa
- 6) Offer: **50% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 10 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: Gujarat, Madhya Pradesh, Rajasthan
- 7) Offer: **20% Extra#**
Product: **Uncle Chipps Potato Chips - MRP Rs. 20 (inclusive of all taxes)**
Flavours: Plain Salted, Spicy Treat
States: All India

Please note that products may be available without these offers as well

For any feedback or queries write (indicating Batch No. and Manufacturing Date) to:

The Consumer Services Manager,
PepsiCo India Holdings Pvt. Ltd. (Frito-Lay Division)
P.O. Box 27, DLF Qutab Enclave, Phase-1,
Gurgaon - 122002, Haryana, India.
Or call us at 1800 22 4020
Or email consumer.feedback@pepsico.com

#Limited period offer. Terms and conditions apply
Offer valid in select states only.