



# PEPSICO

India Region

February 21<sup>st</sup>, 2018

## CAUTION NOTICE – AGAINST SPREADING RUMORS

**PLEASE BE INFORMED** that recently we have come across several instances where instant messaging applications, SMS, Videos, Social media posts and electronic mail have been generated / circulated with malicious and defamatory contents relating to the quality of Lay's.

We wish to inform all consumers and customers that there is no truth in any of these messages that you may have received or might receive.

We wish to assure all our consumers and customers that Lay's is:

- 100% Vegetarian and safe for consumption
- Is made with 100% natural potatoes and best quality ingredients compliant with the applicable regulations in the country

All information regarding the ingredients used in our products is clearly set out on the labels of the products. All our products are manufactured in our state of the art manufacturing facilities which are certified by national and international institutions.

Please be informed that the communication and proliferation of any capricious, malicious and defamatory messages either by SMS, Video, Social media posts, instant messaging applications and electronic mail or any other electronic form is a punishable offence under the Information Technology Act and the Indian Penal Code.

The offender is also liable to be proceeded against for payment of damages for causing loss of reputation and demeaning our brand equity and consequent business loss.

In case you receive any such malicious and defamatory message either through any SMS, electronic mail, electronic mail message or otherwise or you have any queries, concerns or clarifications in relation to our products, please call us at our Helpline no 1800224020 or email us at [consumer.feedback@pepsico.com](mailto:consumer.feedback@pepsico.com)

Vinod Kaushal

General Counsel,

India Region

PepsiCo India Holdings Pvt Ltd.

Level 3-6, Pioneer Square

Sector 62, Gurgaon, Haryana

## PEPSICO INDIA HOLDINGS PRIVATE LIMITED

Registered Office: Level 3 - 6, Pioneer Square, Sector 62, Near Golf Course Extension Road, Gurugram - 122101. Haryana, India

Tel: +91 124 7190000, Fax: +91 124 7199760

CIN: U15549HR1994PTC033754, E-mail: [pepsico.india@pepsico.com](mailto:pepsico.india@pepsico.com), Web: [www.pepsicoindia.co.in](http://www.pepsicoindia.co.in)